

# APLI Nationale EMB

Association des Producteurs de Lait INDEPENDANTS Nationale  
Board

European Milk

<http://www.apli-nationale.org>

<http://www.europeanmilkboard.eu/>

## No dairy industry without milk: we hold the milk.

After a gestation period of 9 months, APLI has met more than 41,000 producers all over France.

Unfortunately our predictions have come true:

- The catastrophic collapse of the milk price in May 2009
- The ineffectiveness of the usual means of pressure; manipulation of producers
- Losses of our companies' markets in the face of European competition
- Contractualization leading us to integration

We hereby announce that the milk price will plummet to 200 euro/t in December 2009

We have had meetings with the Members of the European Parliament, the European Agricultural Commission and high-ranking French and European representatives backing us in the steps we take and our demands.

## The European Milk Strike is imminent and is the last resort for exerting pressure

**100,000 producers in 14 European countries are united in their demands:**

- Milk at € 400/t, a price invariably above the cost of production
- Regulation of European volumes, adjusting supply to demand (5% decrease in volumes immediately)
- Harmonization of social and environmental standards, and management (identical penalties, ...)

APLI prepared and submitted **its draft** to the EMB for a new system of supply management and for regulating the dairy industry.

Whatever happens, the strike is a win-win investment. With an increase of € 20 per 1,000 litres, the loss of 10 days' strike would be recovered before the end of the milk campaign; + € 100 per 1,000 litres means the losses would be recovered within a month.

**The strikers will be gathering to communicate in the late morning on their *département's* administrative capital or on the market of the day** (milk distribution); see strike info on the APLI website (if possible tank 0 litres).

**We want to regain our role and our identity in society.**

***"The milk strike works!"***

In January 2008, just four days of the industry's strike were enough to force a 15% increase from the retail industry.

**It's our turn to claim our fair share.**