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## EMB news through WhatsApp

**Looking to receive the most important messages from the EMB in a quick and concise manner on WhatsApp?**

*Continue to stay well-informed. To date, the European Milk Board (EMB) has used press releases, newsletters, as well as its website and Facebook page to share information on current topics and developments in dairy policy. WhatsApp has now been added to the list.*

*Use your mobile phone, which is now almost always on you – be it in a meeting room or on a tractor – to stay up to date!*

**If you would like to receive information on WhatsApp, please register with us:**

1. Save the number +32 (0) 484 53 35 12 as EMB in your address book.
2. Send us a quick WhatsApp message with your name and preferred language (German, English or French).
3. We will add you to the list and you will be kept in the loop henceforth.

You can withdraw from this service at any time. If you do not wish to receive any more messages, simply send us "STOP" as a WhatsApp message. We will then remove you from the list.

You can now look forward to the latest information, brief reports, and photos from meetings and actions on WhatsApp!



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