Fair Milk
New



Video: *Fair Milk* is available in several European countries. Discover all *Fair Milk* projects here.

Brochure: Take a look at our brochure here to learn more about the different *Fair Milk* projects.

Criteria: Which criteria *Fair Milk* in Europe needs to meet? Discover more here (in German and French).

Recipe book (only available in French or German): *Fair Milk, so delicious!*

Go on a culinary trip with Berthe Elsen's cookbook. You will find recipes with*Fair Milk* from all Fair Milk countries.

Fair Milk is important and active

& always looks good in our videos.

FaireFrance and EMB at the SIA in Paris 2025

Die faire Milch and EMB at the Green Week in Germany 2025

EMB congratulates Belgium's Fairebel on its 15-year anniversary

EMB welcomes pioneering Fair Milk project with PENNY in Germany, 2024 Video of project launch

Fair Milk Newsletter 2024

Fair Milk at the SIA in Paris 2024: Joint campaign FaireFrance is presented I FaireFrance is presented II

Fair Milk at the Green Week in Berlin 2024

The Fair Milk Conference 2023 in France: Video photos

Fair Milk Newsletter 2023

Fair Milk at the SIA in Paris, 2023

15 years of Faironika - 2022: Birthday greetings from all over Europe What we love about Faironika Happy Birthday

Fair Milk Newsletter 2022

Fair Milk Newsletter 2021 II

The Fair Milk Conference in Luxembourg 2021: Photos

Fair Milk Newsletter 2021 I

International Fair Milk Conference 2019: from Europe to Africa

Fair - Fairer - Faironika: European Fair Milk Conference 2018 in Lille: Video

Lower Saxony's Minister of Agriculture Christian Meyer receives "Golden Faironika" in 2017

The Fair Milk Conference in Germany 2017: Video

The 2016 Fair Milk Conference in Luxembourg: Video

The 2015 Fair Milk Conference in Italy: Video

The Fair Milk Conference 2014 in Belgium: Video of "Golden Faironika" award winner Dacian Cioloș



What is Fair Milk?

Fair Milk is a European project

Together with its members, the European Milk Board draws attention to the necessity for fair milk prices through campaigns organised under the *Fair Milk* banner.

In addition to their political and economic activities, Europe's dairy farmers are sending out an active and clear message with *Good and Fair* that they are taking their fate back into their own hands.

All *Fair Milk* initiatives have one thing in common: a fair farm-gate price. This is a price that fully covers production costs, enabling farmers to run their farms sustainably. For only with a fair price policy can family farms stay on the market, produce high-quality milk and help conserve cultural landscapes.

Discover all EMB criteria for *Fair Milk* in Europe in this brochure (in German and French).

Fair Milk in several European countries



D'fair Mëllech in Luxembourg



Fairebel in Belgium



Fairefrance in France



Die faire Milch in Germany



Faireswiss in Switzerland



Di Fair Milch Säuliamt in Switzerland

Why do we need Fair Milk?

Milk is a valuable foodstuff that many people consume every day as it is or as cheese, yogurt or chocolate. Producing milk involves a lot of work. Yet the prices received by dairy farmers for their milk have steadily fallen since 2001. At the same time, production costs (i.e. fodder costs, rent) have risen dramatically. Tens of thousands of farmers have stopped dairy farming - with dire consequences for many regions in Europe.

To counteract this trend, prices paid to dairy farmers must cover costs. It is with this aim that dairy farmers in many countries across Europe have joined forces, creating the European Milk Board.

What does Fair Milk ensure?



100% fair is 100% future for all!

Fair Milk is good for everyone. Most importantly, it ensures fair milk prices and the survival of local milk production in all regions of Europe. In this way, dairy farms and the cultural landscape that has developed over the years is maintained. This is good for farmers, as well as for everyone who lives in rural areas or spends their vacations in the countryside. It is also good for consumers. An agricultural sector that is fit for the future, together with a caring relationship with nature guarantees rural areas an economic future as well as Europe's food sovereignty.