

# Committed from the very beginning

## Laudation for Claude Thiry – “National Farmer” category

Our recipient in the "National Farmer" category was involved from the very beginning in getting "Fair Mëllech" on its feet. He did not shy away from committing time nor effort to play his part in planning and implementation.

Once the first two Fair Mëllech products were off to a good start and sales began to pick up, the Fairkoperativ said that they wanted to put fresh milk on the market. The Thiry family saw that this was an opportunity to make their dream a reality - setting up a dairy on the farm itself in cooperation with "Fair Mëllech". After numerous briefings with foreign private dairies, the Thiry Farm Dairy was founded in Schouweiler.



Together with his sons, Claude Thiry developed a new approach to feeding and milking. They decided to raise Fleckvieh cattle, thanks to the robustness of the breed and the good composition of their milk. Feeding was also improved - only GMO-free feed was bought in and pasture management was enhanced so that cows could graze on fresh grass pastures as much as possible.

In March 2013, they first bottled fresh whole milk and a year later, fresh skimmed milk. The latest product from the Thiry Dairy is fresh chocolate milk made with fair trade cocoa and sugar. Through the years, Claude has steadily increased his pool of customers. Even today, he supplies to over 40 child-care facilities and schools, small stores as also big supermarkets. Claude is always on board, when materials and manpower are required at exhibitions, markets and tastings. We have lost count of how many times he has packed his delivery truck with big and small Faironikas and driven them to an event.

We therefore believe that there are reasons enough to felicitate Claude Thiry with a Golden Faironika in the National Farmer category to express our thanks.

*Danielle Warmerdam, Fairkoperativ Luxembourg*