

Our vision for a socially and environmentally sustainable dairy sector!

Balanced production

No more overproduction that suppresses milk prices and relegates EU farmers to an extremely low-income professional group!

Minimum price = production costs

Moving away from producing at a loss toward cost-covering prices. Everything that goes into production – including farmers' labour – must be covered by the price per litre of milk. No more milk deliveries at prices below production costs!

Crisis-proof

The dairy sector is known for its susceptibility to crises. 2008/2009, 2012, 2016/2017 and now 2020 as well. Time to implement the MRP, a crisis instrument that actually works!

Yes to sustainable production: costs of stricter production requirements are reflected in the price

We farmers believe that every sector has a responsibility and can contribute significantly toward an environmentally sustainable society. As farmers, we can respond to the increased demand for sustainably produced foodstuffs. But, of course, the price must cover the higher costs! These costs cannot simply be passed on to producers. Policy must set the tone: yes to fair prices and a sustainable production model; no to extremely cheap and unfair production for export.

Spare a thought for our colleagues worldwide – let's stop dumping our surpluses on their markets

If Europe significantly reduces its overproduction through an appropriate framework, the harmful dumping of cheap EU milk products on markets in developing countries and beyond will stop. Local products will no longer be pushed out of their markets, and our domestic counterparts will be able to provide for themselves and their families through their milk production activities.