

Press invitation:

An instrument to reduce milk volumes – now!

The Council of Ministers must take forward the MRP on EU level.

Dear representatives of the media,

Because of too high milk volumes on the market, milk prices have remained at rock bottom for months now. Farmers' protests and thus the pressure on political decision-makers in Europe have been increasing substantially. When EU ministers of agriculture will talk about the dairy crisis on 14th March, they have to finally take forward an instrument to limit the current overproduction.

On 14th March 2016 at 10.30 am the European Milk Board's Executive Committee is going to hold a press conference on this subject at the International Press Centre in Brussels.

Concretely, the following questions will be answered:

- Why are EU-wide voluntary production cuts by means of the Market Responsibility Programme (MRP) particularly suited to reduce harmful overproduction?
- Which measures are, on the other hand, not efficient or would even pose a threat to dairy farmers' independence?
- What to think of the farmers' protests against the major crises which are taking place everywhere in Europe?

We cordially invite you to this press conference and are looking forward to welcoming you there.

Details concerning the press conference on 14th March 2016

Venue: Résidence Palace - International Press Centre,
Rue de la Loi 155 C, 1040 Brussels

Time: 10:30

Speakers:

- **Romuald Schaber**, president of the European Milk Board and the Bundesverband Deutscher Milchviehhalter, Germany (DE)
- **Sieta van Keimpema**, vice president of the European Milk Board and president of the Dutch Dairymen Board, Netherlands (NL, EN, DE)
- **Erwin Schöppges**, member of the executive committee of the European Milk Board and the Milcherzeuger Interessengemeinschaft, Belgium (DE, FR)
- **Boris Gondouin**, member of the executive committee of the European Milk Board and president of the Association des Producteurs de Lait Indépendants, France (FR)

Contact

EMB President Romuald Schaber (DE): +49 (0)160 352 4703

EMB press contact Regina Reiterer (DE, EN, FR): +32 (2)808 1935



European Milk Board asbl
Rue du Commerce 124, bte 4, B-1000 Bruxelles
MwSt-Nr: BE0535.674.283

Tel.: +32 (0)2 808 1935
Fax: +32 (0)2 808 8265
office@europeanmilkboard.org
www.europeanmilkboard.org



<https://www.facebook.com/europeanmilkboard.en/>

