

News Details

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29.10.2014

First European Fair Milk Conference

On November 6, the first European Fair Milk Conference will be held in Ciney, Belgium. For several years now the European Milk Board has been drawing attention to the necessity for cost-covering milk prices with the slogan "Fair Milk". Together with Faircoop Belgium we want to bring together the dairy farmers, retail trade, consumers and politicians to point up the importance of fairly produced milk. Fair Milk products are currently marketed in six countries (Belgium, Germany, France, Luxembourg, Italy and Austria). The programme includes a presentation of Fair Milk projects in these countries as well as an open discussion. For the first time the "Golden Faironika" will be awarded for special services to sustainable and fair food or milk production.

Programme

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