

News Details

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12.12.2019

How can EU milk production be climate-friendly as well as socially and economically sustainable?

Invitation to a press conference on 16 January 2020 at the International Green Week in Berlin

Dear media representative,

It is our pleasure to invite you to a press conference by the European Milk Board (EMB) on 16/01/2020 at the International Green Week in Berlin.

In recent months, farmer protests against the current agricultural policy have become more frequent in Germany and in other European countries as well. Therefore, the Executive Committee of the EMB will give answers to specific issues at the press conference:

- What are the underlying reasons for so many farmers protesting with their tractors against the agricultural policy?
- What must agricultural policy look like, to ensure that farmers are no longer socially and economically left behind?
- Is it possible to meet to societal demands for environmentally-sustainable agricultural production if producers are, at the same time, under major pressure to constantly reduce production costs to remain competitive on international markets?

We look forward to seeing you at the press conference on Thursday, 16 January 2020.

When: 16 January 2020 at 15:00

Where: Messegelände Berlin – Hall 6.3– Press Centre, Room B – Messedamm 22 – D-14055 Berlin

Contacts:

Erwin Schöppges, EMB President (DE, FR, NL): +32 (0) 497 904 547

Johannes Pfaller, EMB Executive Committee member (DE): +49 (0) 170 4573 679

Boris Gondouin, EMB Executive Committee member (FR): +33 (0) 679 620 299

Silvia Däberitz, EMB Office Manager (DE, EN, FR): +32 (0) 2 808 1936

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