

News Details

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How can we solve the agricultural crisis?

Press interviews with the EMB at the Paris International Agricultural Show

Dear press representatives,

The European agricultural system is experiencing a major crisis. This is evident from the current farmer protests across Europe. However, this crisis does not only affect farmers – it also has an impact on food security in the EU and thus affects every citizen and consumer.

Together with colleagues from APLI (Association des Producteurs de Lait Indépendants), Coordination Rurale (CR) and FaireFrance, the European Milk Board (EMB) will be at the Paris International Agricultural Show (SIA) and will talk about the current state of affairs in press interviews. The EMB Executive Committee members present will also describe the key reforms needed at European level to solve this crisis in the agricultural sector.

We cordially invite you to meet with the EMB as well as French colleagues from CR, APLI and FaireFrance in joint press interviews at SIA.

They will be available on 28/02/2024:

Between 10:00 - 11:45 at the CR stand (Hall 4, D N° 037)

Between 12:00 - 14:00 at the FaireFrance stand (Hall 1, D N° 046)

We look forward to seeing you and to a fruitful exchange.

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