

News Details News Details

21.02.2023

Invitation to joint press conference at agricultural fair in Paris on 28 February at 10:30

A faltering market: Political decisions must be made now for a future fair and crisis-free dairy production!

Dear media representatives,

The market's hazard lights have already started to blink vigorously:

- In the wake of unusual developments in the dairy production sector characterized by increasing producer prices in some countries, but especially by sky-high production costs, the market is now tilting due to higher volumes resulting from a drop in demand. Producer prices are currently on a dangerous downward spiral.
- To support consumers' purchasing power, decisionmakers in many European countries are allowing supermarket chains to practice price dumping with their own retailer labels, leaving no space on the shelves for producer-owned brands.
- Dairy farmers' weak position on the market does not guarantee them adequate producer prices.

Representatives of the European Milk Board (EMB), of the milk section of Coordination Rurale (CR) and of the Association des Producteurs de Lait Indépendants (APLI) will be holding a press conference on February 28 in Paris to present adequate political measures that can ease the situation on the market and prevent a new crisis in the dairy sector. The resilience to crises, fairness and a sufficiently strong producer position on the market are the basic conditions to ensure that farmers, who are giving up in large numbers, can continue producing. Their work in the agricultural sector and bringing in the younger generation is crucial to ensure future, stable food security in the EU.

We cordially invite you to this press conference on 28 February 2023 at 10:30 in press room 726-727 (Hall 7) at the trade show in Paris so that we can discuss the abovementioned aspects together.

Paris Expo Porte de Versailles
1, Place de la Porte de Versailles
75015 Paris

EMB Executive Committee representatives from various countries, representatives of CR's milk section and APLI will be present and will be delighted to answer your questions and to discuss these issues with their colleagues in Paris.

For logistical reasons, please confirm your presence by mail: [office\[at\]europeanmilkboard.org](mailto:office[at]europeanmilkboard.org) or by phone: +32 (0)484 53 35 12.

Conference language will be French.

How to get there:

Metro:

Line 12: "Porte de Versailles" station, this line serves the Montparnasse and St Lazare railway stations.

Line 8: "Balard" station

Tram:

Line T2: "Porte de Versailles" stop

Line T3a: "Porte de Versailles" stop

Bus:

Line 80: "Porte de Versailles" stop

Line 39: "Desnouettes" or "Porte d'Issy" stop

Contact:

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