

10.06.2015

Invitation to the press

Second European Fair Milk Conference and 'Golden Faironika 2015' award ceremony

Dear representative of the media,

On the occasion of the World's Fair 'Expo Milano', the APL della Pianura Padana, COPAGRI and the European Milk Board (EMB) are pleased to invite you to the Second European Fair Milk Conference, which will be held in Montichiari, Italy. Dairy farmers from different European countries will present their respective Fair Milk projects to a large public composed of guests from the political and economic spheres. The highlight of the conference will be again the award ceremony of the 'Golden Faironika'. This award honours politicians and farmers for their outstanding services in the field of sustainable food production.

In the context of the Fair Milk Conference, we cordially invite you to the two following press conferences:

1st Press conference on 22 June 2015 at 3 pm

Venue: at the 'Expo Milano' (Via Giorgio Stephenson 107, IT-20157 Milano-Rho) in the wooden dome 'LOVE IT', Copagri Expo in front of the Lake Arena

What to expect: presentation of the European Fair Milk projects by the dairy farmers in charge and the EMB Executive Committee the day before the Fair Milk Conference

2nd Press conference on 23 June 2015 at 10.15 am

Venue: Centro Fiera del Garda in Via Brescia 129, Montichiari, Italy

What to expect: presentation of the European Fair Milk projects by the dairy farmers in charge and the EMB Executive Committee; right afterwards Fair Milk Conference, including the award ceremony of the 'Golden Faironika'; possibility to take very good pictures; after the conference, a shuttle bus will bring interested guests to the Expo area in Milan (*please register for the shuttle bus by 18th June at office@europeanmilkboard.org*).

We are looking forward to welcoming you and to answer your questions!

Contact:

Roberto Cavaliere (IT, FR): +39 (0) 335 635 6361 (contact at the venue)

Regina Reiterer (DE, EN, FR): +32 (0) 2808 1935 or +32 (0) 478 630 557

Travel information:

[Information on access to the Expo site](#)

[Fair Milk Conference - Travel information](#)

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