

News Details

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As many of you know, the European Milk Board (EMB) was created more than fifteen years ago to denounce the end of milk quotas in Europe. In parallel, the EMB proposed other solutions to maintain a regulatory system of some kind that is necessary in order to avoid overproduction and to ensure decent prices (see proposals of our MRP – [Market Responsibility Programme](#)).

In our opinion, these milk quotas simply needed a refresh to improve their effectiveness and thus equity among producers in each European country. The EMB decided to tirelessly lobby European policy-makers as well as our cooperatives, the industry and farmers' unions (especially large ones) that, of course, shoulder a major responsibility regarding this issue. In the beginning, our objective was to work on policies with policy-makers, and that is something we continue to pursue. [Read more.](#)

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