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Press invitation: Major milk powder action by dairy farmers on 23 January 2017 in Brussels

Milk powder mountains from market intervention threaten milk price - Permanent crisis instrument NOW!!

Dear media representatives,

The dairy market is still stuck in a crisis. Voluntary production cuts might have led to a rise in prices, but the sale of milk powder from EU intervention stocks would, once again, put the market under pressure. It shows that measures like intervention do not attack problems at the root. We need a permanent crisis instrument that prevents surpluses on the dairy market and leads to long-term stability!

European dairy farmers are going to demand such an instrument in a major milk powder action on 23 January 2017 in Brussels during the Agriculture Council.

The Commission and the Agriculture Ministers must finally create a legal framework for the Market Responsibility Programme (MRP)!

We would therefore like to invite you to the action on 23 January in front of the Council of the European Union building. The action is sure to provide striking pictures and you will, of course, have the opportunity to speak with representatives from the EMB Executive Committee about the situation of dairy farmers.

Major milk powder action on 23.1.2017

When: 10:30

Where: Justus Lipsius building - Rue de la Loi 175, 1000 Brussels

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