

19.05.2011

Press invitation: vernissage of the photo exhibition Man MIGHT Milk

**Invitation of the European Milk Board (EMB) to the:
Vernissage of the exhibition Man MIGHT Milk**

Brussels, May 19th, 2011

Dear media representative,

The photo exhibition *"Man MIGHT Milk - The European agricultural policy and family farming in the North and the South. Effects and prospects"* shows the work of dairy farmers and the effects of the agricultural policy of the EU on these people. Over a period of one year Fred Dott, a photographer from Hamburg, Germany, photographed people living on seven farms in three European countries as well as in Burkina Faso in Western Africa. In his images he captured the stories behind the milk. Romuald Schaber, the president of the EMB, says: "People and their daily life, which policy-makers in Brussels tend to forget when they are discussing global trade and competitiveness at any cost, become visible. This is an important signal as the European Parliament is currently discussing the reform of the EU dairy policy."

Vernissage of the photo exhibition Man MIGHT Milk

6:30 pm on May 25th, 2011

European Parliament - ASP 3 G - Balcon

Speeches by:

Georg HÄUSLER, Head of Cabinet Directorate General Agriculture

Romuald Schaber, President of the European Milk Board

Martin Häusling, Member of the European Parliament

José Bové, Member of the European Parliament

We would be delighted to welcome you at the opening of the exhibition. *While enjoying a glass of wine and cheese specialities from different regions in Europe you can take a look at the pictures at your own pace. It will be possible to interview representatives of dairy farmers from France, Germany and the Netherlands.*

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