

News Details

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08.09.2023

The 8th European Fair Milk Conference in France

Invitation to the press to the Conference held on October 12 in Châteaugiron

Dear media representatives,

FaireFrance and the European Milk Board are cordially inviting you to the 8th European Fair Milk Conference taking place on Thursday October 12, 2023 in Châteaugiron, France (near Rennes).

Fair Milk has been enriching agriculture and the food supply in and outside Europe since 2006. With outstanding quality and, above all, fair prices for the milk producers, Fair Milk products are popular among consumers and farmers alike. Since its beginnings, the Fair Milk brand has steadily developed thanks to the tremendous commitment of the producers, and as a result consumers can already find the top-quality and fair products on their supermarket shelves in France, Switzerland, Belgium, Luxembourg, Germany and also in African countries.

At this year's Fair Milk Conference hosted by France, the Fair Milk projects will be presented and their achievements collectively celebrated and acknowledged. The award ceremony of the "Golden Faironika" is the highlight of the event. Politicians, farmers and civil society players who have done a great deal to improve conditions in the dairy sector and sustainable milk production will be presented with this special award.

You will find the programme of the event below.

You will have the opportunity to take pictures with those behind the Fair Milk projects, their products and country-themed cows, as well as with the laureates of the Golden Faironika prize.

The languages of the Conference are French and German. If you'd like to join us, please RSVP by September 20 at the following email address: office@europeanmilkboard.org.



Programme of the Fair Milk Conference - 12 October 2023

9h00	Press conference & Breakfast reception
10h00	Welcome
10h30	Round table and presentation of the Fair Milk projects & intervention by Tetra PAK
11h00	"Golden Faironika" award ceremony
12h30	Closing remarks and surprise
12h45	Friendship toast followed by a lunch cocktail

Location of the venue

Le Zéphyr
15, avenue Pierre le Treut
F - 35 410 Châteaugiron

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